



CORPORATE SPONSORSHIP OPPORTUNITIES

Canadian Dental Association National Conference Presented by
Dental Association of Prince Edward Island, August 22-25 2018, Charlottetown, PEI

Exhibitors will have the opportunity to become participating sponsors in our exciting trade show, social events and scientific conference program. At the Diamond Partner, Platinum, Gold, and Silver sponsorship levels, sponsors will have the following benefits:

Diamond Partner sponsorship level – \$40,000 will secure the following core benefits

1. Two complimentary booth spaces
2. Recognition as a Diamond partner sponsor and logo on the signage in the registration area
3. Recognition as a Diamond sponsor and logo in the program if response is received by Oct. 31st, 2017.
4. Recognition on CDA and DAPEI websites with link to sponsor's website
5. Four tickets to attend the Suds and Songs entertainment special at the Brewery
6. Four tickets to attend the PEI Lobster boil and Kitchen party
7. 2 Full-page ads in Convention program if response is received by Oct. 31st, 2017
8. Complimentary insertion of advertising media in the delegate bags
9. Recognition in JCDA

Platinum sponsorship level – \$25,000 will secure the following core benefits

1. Two complimentary booth spaces
2. Recognition as a Platinum sponsor and logo on the signage in the registration area
3. Recognition as a Platinum sponsor and logo in the program if response is received by Oct. 31st, 2017.
4. Recognition on CDA and DAPEI websites with link to sponsor's website
5. Two tickets to attend the Suds and Songs Entertainment special at the Brewery
6. Two tickets to attend the PEI Lobster boil and Kitchen party
7. One full-page ad in Convention program if response is received by Oct. 31st, 2017
8. Complimentary insertion of advertising media in the delegate bags
9. Recognition in JCDA

Gold sponsorship level – \$12,000 will secure the following core benefits

1. One complimentary booth space
2. Recognition as a Gold sponsor and logo on the signage in the registration area
3. Recognition as a Gold sponsor and logo in the program if response is received by Oct. 31st, 2017
4. Recognition on CDA and DAPEI websites with link to sponsor's website
5. Two tickets to attend the PEI Lobster boil and Kitchen party
6. Half page ad in Convention program if response is received by Oct. 31st, 2017
7. Complimentary insertion of advertising media in the delegate bags
8. Recognition in JCDA

Silver Sponsorship Level - \$ 6000 will secure the following core benefits

1. One complimentary booth spaces
2. Recognition as a Silver sponsor and logo on the signage in the registration are
3. Recognition as a Silver sponsor and logo in the program if response is received by Oct. 31st2017
4. Recognition on CDA and DAPEI's websites with link to sponsor's website
5. Two tickets to attend the Suds and Songs Entertainment special at the Brewery
6. One full-page ad in Convention program if response is received by Oct. 31st, 2017
7. Complimentary insertion of advertising media in the delegate bags
8. Recognition in JCDA

Other Sponsorship Opportunities

1. Coffee Break (1 of 6) -	\$2,000
2. Morning speakers -	\$2,500
3. Pre-Gala cocktail hour -	\$5,000
4. Opening Reception-	\$5,000
5. Closing Reception -	\$5,000
6. Buses -	\$5,000

All will be recognized with thanks and signage at the event or function sponsored – mention by presenters or those introducing or hosting the event.

Other Marketing Opportunities

1. The Conference Program
 - a. The Conference Program will be e-mailed to approximately 20,000 dentists and 15,000 dental auxiliary staff and distributed in paper copy to all conference and trade show participants. We will accept advertising in the Program.

Cost of advertising:

Full-page, 4-colour ad	\$750.00
Back cover, 4-colour ad	\$1,700.00
Inside front cover, 4-colour ad	\$1,500.00
Inside back cover, 4-colour ad	\$1,500.00
Half-page, 4-colour ad	\$ 500.00
Quarter-page, 4-colour ad	\$350.00
Business Card Size, 4-colour ad	\$250.00

Sponsor a speaker:

Interested in additional visibility to maximize your investment in the 2018 Canadian Dental Association Annual Convention? Find out how your organization can sponsor a speaker and be recognized for it.

For more information, please contact:

Dr. Michael Connolly, Chair, Exhibits and Sponsorship

E-mail: drmconnolly@beldental.com

DAPEI

Other sponsorship opportunities will be considered